

GREGORY A. HOPKINS
2121 Clubhouse Drive – Greeley, CO, USA 80634
303-961-8901 (Cell) – gregh@ec4inc.com



MANAGING DIRECTOR of ESSENTIAL COLLABORATIONS

Greeley, Colorado USA

Strategic Advisor and Beer Industry Visionary

Advisor to and Collaborations with industry leaders, counsels and networks.

Seasoned executive with over 35 years expertise in business concept design and performance management with a primary focus on network management and strategic business direction.

- Award winning Territory Sales Manager QV Distributing, Gallo Wine, Tucson Arizona @ 25 years of age.
- General Manager of “Founder’s Award” winning Distributorship in California @ 31 years of age.
- Managed the Coors Brewing Company Distributor Development Department @ 35 years of age.
- Started Tamarron Consulting an Independent Consulting Firm @ 39 years of age.

Bachelor of Science – Sociology and Political Science –University of Northern Colorado

PROFESSIONAL EXPERIENCE

Essential Collaborations 2017 – Present

Managing Director/Chief Visionary

Collaborated with other Industry Leaders to design and develop Essential Collaborations a business enabling smoother transitions into the future

- Currently collaborating with successful international companies entering the US market in technology collaborations and product design.
- Currently Collaborating with international companies developing future products for the US Market.
- Co-developed the INC Web with Nick Hopkins redefining collaborations between Applied Gaming Sciences and Continuous Learning in Business into the future.
- Concept Designer of the Visionary’s Approach a truly unique approach to business evolution planning.

Tamarron Consulting 1993 – 2017 retirement

President

- Developed the Tamarron Supplier Performance Survey (Beer Industry Performance Standard)
- Consulted with 200+ beer distributors looking to improve business performance
- Consulted with over 30+ wine and spirits distributors in the United States and Internationally

- Consulted with senior management with the majority of the top 10 beer suppliers in the United States.
- Developed the Tamarron Distributor Performance Survey assessing outstanding Distributor Performance
- Created the Tamarron Industry Leadership Council (Independent Council on 3 Tier Dynamics)
- Developed and facilitated the first “Next Generation Leadership Council” for Beer Principle Succession
- Co-developed and facilitated the first “Supply Chain Operations Leadership Conference”
- Co-developed and facilitated the first “Operations Leadership Council”

Multiple Under-graduate and Master Program Teaching assignments related to the Beer Industry

@ Beverage Business Institute @ Colorado State University and

@ The Beer Program @ Metro State University, Denver Colorado.

PERSONAL COMMITMENTS

- Make a Wish Foundation
 - Boys and Girls Clubs
 - Saint Jude Hospitals
 - Red Cross Foundation
-
-